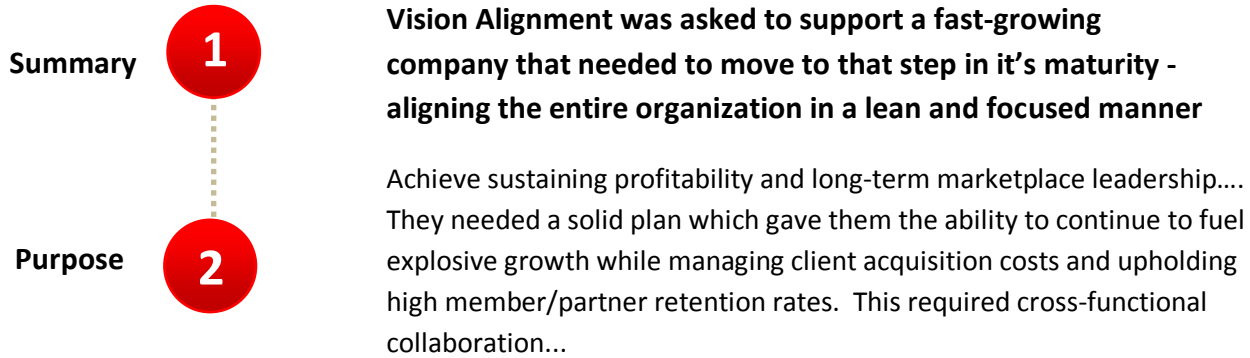


Decisive Point: Profitability

Achieving the 6-Month Target



Vision Alignment leaned on a courageous and dedicated senior executive team to formalize the company's operations

Vision Alignment was able to support them in building a Grand Strategy that included input from its company-wide leadership past the senior executive level.

This work produced an objective forward-thinking strategy, designed to break the operational pain chain, align individual performance management without killing creativity and a "can-do" spirit. Over a short period of time, a balanced scorecard was built that aligned all company goals and measures and ensured alignment of work efforts

The outcome... profitability was achieved and market gains seen almost immediately.

